

"Please do
enter"
JUL 17 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Ronald Pfeifer, et al. : Date: July 12, 2007
Group Art Un 2179 : IBM Corporation
Examiner: M. Tran : Intellectual Property Law
Serial No.: 10/601,996 : Dept. 917, Bldg. 006-1
Filed: June 23, 2003 : 3605 Highway 52 North
Title: BEHAVIOR ANALYSIS BASED : Rochester, MN 55901
OPTIMIZATION OF NAVIGATION IN
E-COMMERCE USER INTERFACES

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT

This paper is being filed in response to the final office action dated May 29, 2007. Please amend the above identified application as follows.

Docket No.: DE920010116US1
Serial No.: 10/601,996